

# ESL-E4021S2-N

## Electronic Shelf Label (ESL)



### Introduction

The electronic shelf label (ESL) uses technologies such as NFC interaction, for information transfer and extremely fast refresh for real-time information updates. The multi-color LED indicators provide richer information display. Cooperated with ESL AP Station, the ESL achieves the ability to synchronize information between physical stores and online platforms for higher store management efficiency and more efficient cost control.

### Features

#### Automatic Page Turning

The page turning frequency can be set in advance. The corresponding ESL of the product can then automatically and regularly trigger the page turning function to display the pre-set promotional content.

#### Automatic Inventory Change

With data docking and dynamic fields, the inventory data in the system can be automatically and continuously synchronized with the inventory data on the ESL screen, achieving real-time updates.

#### Out-of-stock Reminder

Combined with the LED indicators of the ESL, the quantity for out-of-stock reminder is set in advance. And when the stock quantity is lower than the set value, the LED indicators will be triggered for replenishment reminder.

#### Customized Background Operation

Background system can be compatible with multiple devices and platforms. Equipped with visualized backstage operation, it helps users to freely edit ESL template according to product tonality, which can be instantly used after change.

### Scene

Suitable for retail department stores, smart office, pharmacy, medical, warehouse, logistics and more.

- The ESL has high transmission speed, superior anti-interference capacity, low power consumption and high security.
- Rich interactive interfaces, supporting LED indicators and NFC technology.

### Technical Specification

#### Performance

|                      |                                 |
|----------------------|---------------------------------|
| Model                | ESL-E4021S2-N                   |
| Screen Type          | Electronic Ink Screen           |
| Screen Dimensions    | 47.8 mm × 23 mm (1.88" × 0.91") |
| Resolution           | 250 × 122                       |
| Screen Display Color | Black, White, Red and Yellow    |
| Communication Mode   | 2.4G Wireless Frequency Hopping |
| LED Indicator        | Yes                             |
| Replaceable Battery  | Yes                             |
| NFC                  | Yes                             |

#### Certifications

|                |                                                                                                                                    |
|----------------|------------------------------------------------------------------------------------------------------------------------------------|
| Certifications | CE-RED: Radio Equipment Directive 2014/53/EU                                                                                       |
| RoHS           | Conform with RoHS Directive 2011/65/EU, 2015/863/EU and REACH regulations as defined in EC No 1907/2006 and subsequent amendments. |

#### Battery

|                       |                                                        |
|-----------------------|--------------------------------------------------------|
| Type                  | Lithium Manganese Button Battery                       |
| Model                 | CR2450 × 2                                             |
| Dimensions            | φ24.5 × 5 mm (φ0.96" × 0.20")                          |
| Voltage               | 3.0 V                                                  |
| Capacity              | 600 × 2 mAh                                            |
| Weight                | 6.4 g × 2 (0.03 lb)                                    |
| Storage Temperature   | 5 °C to 40 °C (41 °F to 104 °F)                        |
| Operating Temperature | 0 °C to 40 °C (32 °F to 104 °F)                        |
| Lifespan              | 5 years (Under the condition of ≤ four updates a day.) |

General

|                         |                                                     |
|-------------------------|-----------------------------------------------------|
| Bare Machine Dimensions | 70.6 mm × 34.6 mm × 12.4 mm (2.78" × 1.36" × 0.49") |
| Weight                  | 32.5 g (0.07 lb)                                    |
| Packaging Dimensions    | 420 mm × 240 mm × 215 mm (16.54" × 9.45" × 8.46")   |
| Packaging               | Carton, 320 pieces/carton                           |
| Gross Weight/ Carton    | 11 kg (24.25 lb)                                    |
| Sales Unit              | Pcs                                                 |

Environmental Constraints

|                       |                                 |
|-----------------------|---------------------------------|
| Operating Temperature | 0 °C to 40 °C (32 °F to 104 °F) |
|-----------------------|---------------------------------|

| Ordering Information |              |                        |
|----------------------|--------------|------------------------|
| Type                 | Model        | Description            |
| ESL-T Series         | ESL-E015S2-N | Electronic Shelf Label |