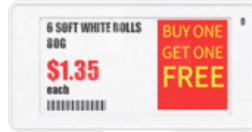
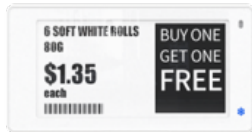


DHI-ESL-EXXS2-N (F)

ESL Accessories



Introduction

The Price tag is an electronic price tag system that can synchronize online and offline price change information, and is an important part of the digital retail industry. It can display a large amount of product information and become a marketing service platform that interacts with consumers. The tags can also be linked to the backend data analysis platform to achieve online and offline linkage and real-time price adjustment of goods. If the supermarket's expiration date is approaching, the tag will automatically turn red and become the corresponding discount price.

Features

Low Power Consumption

Maintain extremely low power consumption in standby and working conditions, reducing operating costs.

High Resolution

Maintain clarity of text and images when presenting promotions or complex product information.

Flexible Deployment

Quickly adjust the location and layout according to actual needs, which effectively improves management efficiency and flexibility.

Scene

Suitable for retail department stores, smart offices, pharmacies, medical, warehouses, logistics and more.

Technical Specification

Performance

Window Size (mm)	80.1 mm × 38.6 mm (3.15" × 1.52")
Resolution (pixel)	384 × 184
Communication Mode	2.4G wireless frequency hopping

- The service life of the tag is durable, which reduces maintenance costs.
- LED lights with 7 colors can help quickly find products and stock shortage alerts.
- NFC supports quick price or information updates to improve efficiency.
- The waterproof rating can cope with wet environments in supermarkets and warehouses.

LED Flash	7 colors	
NFC	Yes	
Model	DHI-ESL-E4035S2-N	DHI-ESL-E035S2-NF
Power	2 × CR2450	CP502440
Battery Life	5 years (refresh 4 times a day)	3 years (refresh 4 times a day)
Battery Size		40 mm × 24 mm × 5 mm (1.57" × 0.94" × 0.20")
Battery Weight		0.0085 kg (0.02 lb)
Battery Capacity	1200 mAh	
Warranty (month)	12	
Certifications	Conform with RoHS Directive 2011/65/EU, 2015/863/EU and REACH regulations as defined in EC No 1907/2006 and subsequent amendments.	

General

Bare Machine Dimensions	103.2 mm × 50.5 mm × 12.4 mm (4.06" × 1.99" × 0.49")	
Net Weight	0.052 kg (0.11 lb)	
Packaging	190 PCS per Carton	
Carton Dimension	450 mm × 230 mm × 270 mm (17.72" × 9.06" × 10.63")	
Carton Weight	10.5 kg (23.15 lb)	
Sales Unit	Carton	

Environmental Constraints

Model	DHI-ESL-E4035S2-N	DHI-ESL-E035S2-NF
Temperature	0 °C to 40 °C (32 °F to 104 °F)	-25 °C to 10 °C (-13 °F to 50 °F)
Humidity	45 % - 65 % (RH)	

Ordering Information

Type	Model	Description
ESL Accessories	DHI-ESL-E4035S2-N	Dahua B/W/R/Y 3.5 Inch S Series White NFC Price Tag
	DHI-ESL-E035S2-NF	Dahua B/W 3.5 Inch S Series White NFC Freeze Price Tag